



Bloomington Chamber of Commerce presents

# 2018 Best of Bloomingdale

a signature event designed to recognize outstanding members of the business community

Launched as one of the Chamber's signature events in 2017, this event reaches beyond the chamber and into the community, requesting nominations and incorporating a voting component to augment judging in the selection process. Best of Bloomingdale culminates with an award dinner to recognize the winners. Recognition of nominees and award recipients will continue throughout the year.

By sponsoring this event, your name/logo will appear on:

- ◆ Best of Bloomingdale communications and social media posts
- ◆ Best of Bloomingdale posters and flyers
- ◆ Village's Almanac and Residential E-News
- ◆ Ads in the Daily Herald
- ◆ Nominating and Voting Pages (In 2017, more than 200 people responded to the call for nominations and nearly 5,000 unique daily voters cast their ballots on the web form)
- ◆ Insert provided for event swag bag

## IMPORTANT DATES

Dec. 1-22.....Nominations open  
Jan. 8-31.....Voting open  
March 1.....Best of Bloomingdale Awards Event  
Bloomington Golf Club  
(5:30-8:30 p.m.)

## SPONSORSHIP OPPORTUNITIES

### ELITE EVENT SPONSORS: \$1,500 ~~2 available~~ **ALREADY SOLD**

- ◆ Highlighted as event sponsor recognized at chamber functions until event
- ◆ Signage at event and full-page ad in keepsake program
- ◆ Eight tickets to event (one reserved table)
- ◆ Present a 2-minute commercial at event

### PRIME SPONSORS: \$750

#### RED CARPET WELCOME—SOLD

- ◆ Signage at main entrance and near red carpet backdrop
- ◆ First to greet guests at entrance

**5 opportunities** (includes 2 tickets to event and 1/2 page ad in program)

#### RECEPTION SPONSOR

- ◆ Logo on signage at reception and on cards for passed trays
- ◆ Expo table during reception

#### DINNER SPONSOR

- ◆ Logo on table centerpiece and menu cards provided at table settings
- ◆ Signage at event

#### CONGRATULATORY TOAST

- ◆ Introduce Congratulatory Toast
- ◆ Signage at event

#### ENTERTAINMENT SPONSOR

- ◆ Introduce entertainment (TBD)
- ◆ Signage showcased at event

### AWARD PRESENTER: \$250

**minimum of 5 available \$150 for past recipients**

- ◆ Present the award at the event
- ◆ Name/Logo on award voting page of web form and in keepsake program on award page

### STAR SPONSOR: \$200

- ◆ 1/4 page ad in the keepsake program
- ◆ One ticket to the event

## ADDITIONAL MARKETING OPPORTUNITIES

- ◆ Advertising in Keepsake Program: Full page (5"x8") = \$275 Half page (5"x4") = \$150 1/4 page (2.25"x4") = \$75
- ◆ Swag Bag Insert: \$50 (included with all aforementioned sponsorships/advertising; approximately 125 items)
- ◆ Donation of item for silent auction/raffle